

# „Measuring What Works“

## Workshop on practical methods of Monitoring & Evaluation 14<sup>th</sup> -15<sup>th</sup> of April ESG Frankfurt am Main



Weltweit –  
Gesellschaft zur Förderung lokaler Initiativen e.V.

Whether or not a development project has a desirable impact and how big this impact is should always be measured in an unbiased and objective way. It makes the project better, it can teach others a lesson and it facilitates the decision of donors whether they should invest in this project. Over the course of 50 years of development aid the international community has come up with many different M&E methods of which we will learn in this workshop the most recent and most practical ones that we can use for our own projects.

### Who we are

The workshop is hosted by WELTWEIT E.V. that supports overseas students to plan and conduct development projects in their home countries together with local initiatives. The evaluation of a project usually stands at the end of the management cycle but to know which rules and tools to apply is a precondition to intelligently plan a project in the beginning.

### Instructors

#### Dr. Meik Nowak

Gustav Stresemann Institut, Bonn

#### Sabine Wege

Essen & Philipps-Universität Marburg

Both have many years of M&E experience working for international organisations and as independent consultants.

Two other guest lecturers are requested.

### Aim of this workshop

- a) to make you understand the concept of M&E and how it is done effectively
- b) to provide you with a tool box of practical M&E methods and make you feel ready to evaluate micro-projects yourself according to an international recognized standard
- c) to prepare you to better plan and initiate your own projects

**Location:** Evangelische Studierendengemeinde - Susanna von Klettenberg-Haus  
Siolstraße 7

60323 Frankfurt am Main

**Fee:** 25€ - includes lunch on Saturday and Sunday and dinner on Saturday  
15 € for accommodation at the youth hostel

**Application:** Please apply via email to [info@welt-weit.org](mailto:info@welt-weit.org) and state your field of studies, name of university and/or organisation you work for. You can drop us a line about your personal motivation and expectations of the workshop and we will see to meet these.

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**Kontakt:**

**Weltweit e.V.**

**Gesellschaft für zur Förderung lokaler Initiativen**

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