



**Life
Learning
Development e.V.**

"Social Entrepreneurship and Innovation Ecosystem Workshop"

Date: 8th – 11th September, 2020

Application opening: 1st May, 2020

Application deadline: 20th June, 2020, 12:00 PM CET



Program timeline (Physical meeting at Duisburg)

Date and Time	Activities	Responsible persons
8th September 2020 (Tuesday)	Day 1	
10:30 – 13:30	Venue arrangement & Arrival	All participants and organizing team
13:30 – 14:30	Lunch	All participants and organizing team
14:30 – 15:30	Welcome address and individual introduction	Ibrahim, LLD e. V
15:30 – 17:00	<p>Fundamentals of entrepreneurial goals</p> <p>- Fostering societal change</p> <p>Entrepreneurial thinking & spirit</p> <ul style="list-style-type: none"> - The Worldwide social entrepreneurship ecosystem - Social entrepreneurship today - Definition of terms: who is an entrepreneur or social entrepreneur or social innovator? Why be an entrepreneur? What is social business and social innovation? <p>- Hands-on skills training: own startup idea presentation and grouping</p>	Ibrahim, LLD e. V
17:00 – 17:15	Short break	
17:15 – 18:45	<p>From purpose to idea and to creating impacts</p> <ul style="list-style-type: none"> - Needfinding and Ideation - Intention and Goals: Identify the problem you want to solve - Idea generation methods: mindmapping <p>- Hands-on skills training: application of tools to own start up</p>	Segun, AFRIDAT UG
18:45 – 19:00	Housekeeping information	Ibrahim, LLD e. V
19:00 – 20:00	Dinner	



Program timeline (Physical meeting at Duisburg)

9 th September 2020 (Wednesday)	Day 2	Responsible persons
9:00 – 11:00	Fundamentals of entrepreneurial goals - Fostering societal change Social Business Model Canvas and value propositions - Locate your strength and resource findings - Customer understanding - Critical thinking for business - Hands-on skills training: application of tools to own start up	Waldo, 2811
11: 00 – 11:15	Short break	
11:15 – 12: 45	Understanding your stakeholders - Fostering business relations amongst all Team building and management - Choosing business partners and staff - Roles of individuals,- Network building - Hands-on skills training:	Kajo, Weltweit e.V.
12:45 – 13:45	Lunch	
13:45 – 14:15	Workshop Games	
14:15 – 15:45	Governance and legal constructs of social enterprise - Registering your entity - Practical guide in structuring your venture - Hands-on skills training: material on checklist	Anna Bonan, Internationalization - Latin America, Purpose
15:45 – 16:00	Short break	
16:00 – 18:30	Challenge management & conflict resolution for social entrepreneurs - Entrepreneurial resilience - Staying true and focus to your goals,- Overcoming Failures - Hands-on skills training: Space for studies and group work	Dory, Weltweit e.V. Tammy Charles, Inovo Strategic Consulting & Tampa Bay Spark
18:30 – 20:00	Dinner	



Program timeline (Physical meeting at Duisburg)

10 th September 2020 (Thursday)	Day 3	Responsible persons
9:00 – 11:30	<p>Fund and financial intelligence</p> <p>Fostering money flow within and out of business.</p> <p>Conventional business planning tools</p> <ul style="list-style-type: none"> - Preparing winning business plan - Decision making tools for markets, customers and products <p>- Hands-on skills training:</p>	Mr Ehrler, CEO, MULTIFILM Sonnen- und Blendschutz GmbH
11: 30 – 11:45	Short break	
11:45 – 13:00	<p>Financing possibilities of social enterprise</p> <ul style="list-style-type: none"> - Gathering social venture capital - Crowd funding, loans, credits and savings <p>- Hands-on skills training:</p>	Roots-of-impact
13:00 – 14:00	Lunch and time to relax	
14:00 – 15:30	<p>Expert advice on what you need for starting a company</p> <ul style="list-style-type: none"> - Account - Tax,- Pay slip - Contract, - legal structure and information - Bookkeeping - Receipt and tax management <p>- Hands-on skills training:</p>	Robert Terhart CEO, Terhart Steuerberatung & Rechtsberatung, Bonn
15:30 – 16:00	Workshop Games	
16:00 - 18:00	<p>Risk management for new start up</p> <ul style="list-style-type: none"> - Risk Management Plan <p>- Hands-on skills training:</p>	Segun, AFRIDAT UG
18:00 – 18:15	Housekeeping information	Ibrahim, LLD e.V.
18:15 – 20:00	Dinner	



Program timeline (Physical meeting at Duisburg)

11 th September 2020 (Friday)	Day 4	
9:00 – 11:30	Digital footprint and branding - Fostering marketing and presentation skills to attract investor and other stakeholders. Design thinking and storytelling - Designing and pitching business ideas - Hands-on skills training:	Julia Diehl, UX Designer
11: 30 – 11:45	Short break	
11:45 – 13:00	Digital Marketing - Designs and branding of venture - Hands-on skills training: tools to be shared	Dr. Lawal Bakare, Maimi Ad School Hamburg
13:00 – 14:00	Lunch	
14:00 – 15:00	Business network meeting - Excursions to start up labs / incubation labs / IHK for business networking event	Weber IHK / Duisburg co-working
15:30	Closing remarks, evaluation & certificate	



Life
Learning
Development e.V.

4 days workshop

"SOCIAL ENTREPRENEURSHIP AND INNOVATION ECOSYSTEM WORKSHOP"

@ Life Learning Development e.V. (LLD), Duisburg

26th – 29th of May, 2020

Facilitators

Dr. Ibrahim Muritala
Life Learning Development
e.V. (LLD), Duisburg

Kajo Stelter
Weltweit e.V.

Segun Ajibola
CEO, AFRIDAT UG, Bonn

Julia Diehl
UX Designer

Dr. Lawal Bakare
Maimi Ad School Hamburg

Mr. Andreas Ehrler
CEO, MULTIFILM Sonnen- und
Blendschutz GmbH

Anna Bonan
Internationalization -
Latin America, Purpose

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Application deadline: May 5th, 2020, 12:00 PM CET



The poster is to be updated for new dates and other information.

Program information

"Social Entrepreneurship and Innovation Ecosystem Workshop" @ Life Learning Development e.V. (LLD), Duisburg.

Apply now: <https://forms.gle/S3YfXWtLohUHvm2L6>

<https://lldev.org/blog/causes/social-entrepreneurship-programme/>

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<https://lldev.org>

<https://twitter.com/LifeLearning3>

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