

*DIGITAL COURSE*

# SUSTAINABLE FINANCE AND IMPACT INVESTING COURSE

---

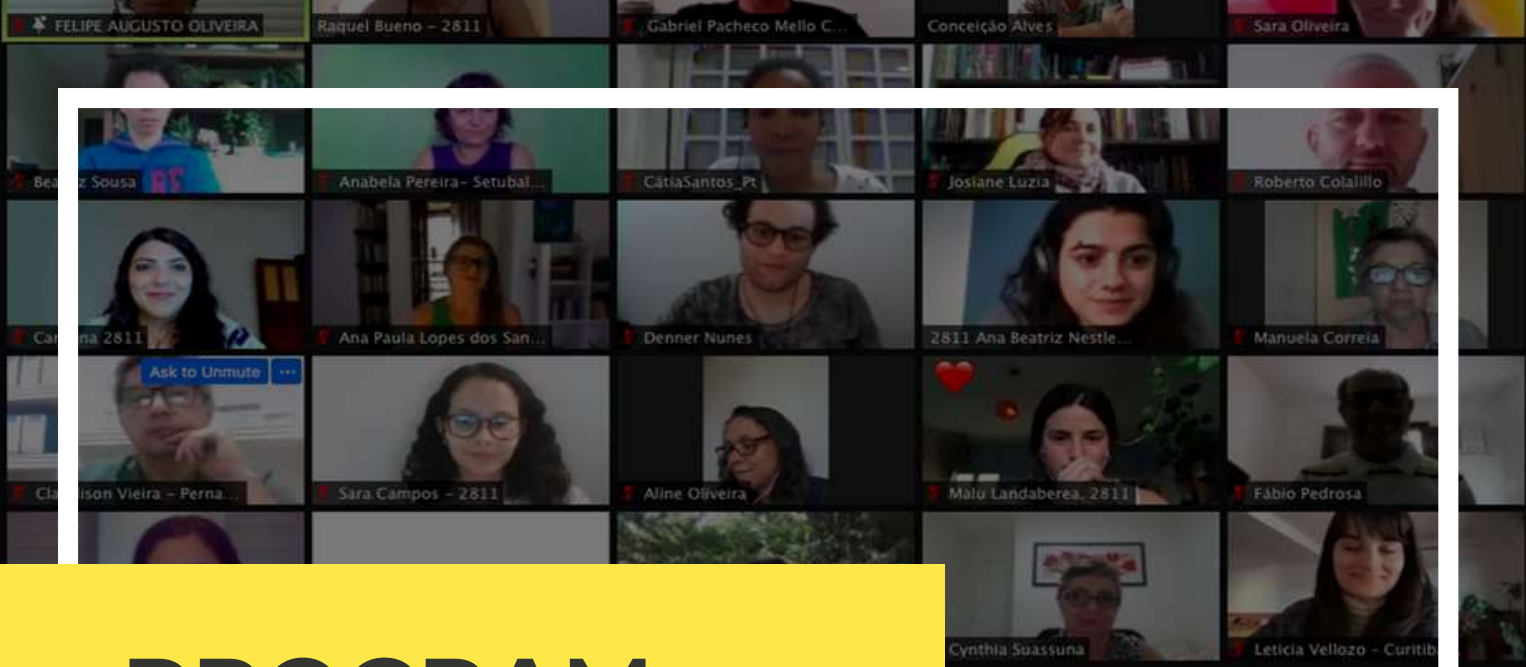
JUNE 2 - 29 (2022)

**[APPLY HERE](#)**

*Selected applicants will receive an email  
by 23th of May*



*This course is totally free for EPOS students & alumni*



# PROGRAM

The seminar introduces the participating students to concepts and materials in sustainable finance and impact investing while strengthening their knowledge and participation in the network of global impact investment.

It will take place on **Teachable**, an online platform (LMS), and **Zoom**. Participants will go through one introduction module and four content modules.

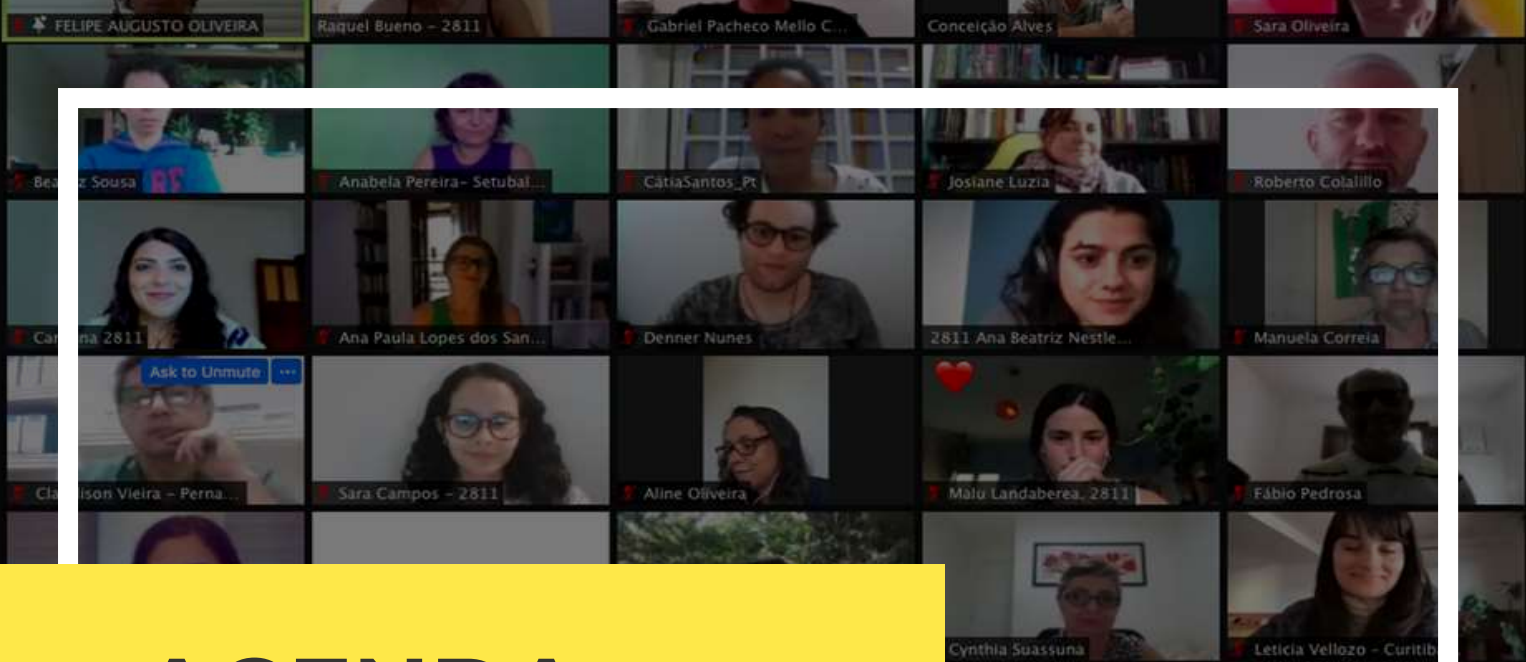
The training will be developed through the **project-based learning methodology**, since at the beginning of the training, working groups will be created and assigned a project with the objective of applying what they have learnt during the week in the project.

## Methodology

The participants will need to dedicate a total of three hours and a half per week, two committed to asynchronous work in the digital platform and the other one and a half to participate in the virtual calls that will take place on Wednesday afternoons. During these calls, the participants will have a chance to meet with experts in the topics, discuss some of the material received during the week, and develop different activities to encourage the network within the participants.

## Requirements to obtain the certificate

- Attend at least 3 of the 4 group calls. There will be one call each week and its length will be 1.5 hours.
- Participate in the weekly activities that will be found in Teachable at the end of the contents of each module.
- Deliver all the deliveries.



# AGENDA

	DAYS	HOURS
<b>Preparatory week</b>	25 May -1 June	Dedicate 2 hours of getting acquainted with the learning platform & methodology
<b>1st Module</b>	2 - 8 June	Dedicate 2 hours of self-paced learning
<b>1st Online Session</b>	<b>8. June</b>	<b>5 - 6:30 pm</b>
<b>2nd Module</b>	9 - 15 June	Dedicate 2 hours of self-paced learning
<b>2nd Online Session</b>	<b>15. June</b>	<b>5 - 6:30 pm</b>
<b>3rd Module</b>	16 - 22 June	Dedicate 2 hours of self-paced learning
<b>3rd Online Session</b>	<b>22. June</b>	<b>5 - 6:30 pm</b>
<b>4th Module</b>	23 - 29 June	Dedicate 2 hours of self-paced learning
<b>4th Online Session</b>	<b>29. June</b>	<b>5 - 6:30 pm</b>



# CONTENT

## **Module 1: Current social and environmental issues / (June 2 - 8)**

*The objective of the first module is to understand the current social and environmental issues to work on the critical importance of sustainable business models and finances.*

### Contents:

- Social and environmental pressing issues
- Sustainable pressing issues
- Definition of sustainability
- International treaties and strategies
- Live session | Wednesday 8/06/2022 17:00 - 18:30 (CET)

## **Module 2: Business and Sustainability / (June 9 - 15)**

*The second module works on evaluating the main role businesses play in order to achieve the Sustainable Development Goals.*

### Contents:

- Role of organizations/businesses in society
- Design, planning and implementing sustainable business model
- Importance of leadership and cultural change
- Measuring sustainability
- Live session | Wednesday 15/06/2022 17:00 - 18:30 (CET)



# CONTENT

## **Module 3: Sustainable Finance and Impact Investing/ (June 16 - 22)**

*This module provides a deeper understanding of sustainable finances and different sustainable investment strategies with a focus on impact investing.*

### Contents:

- Sustainable finance and impact investing as alternatives to mobilize private resources for sustainable development and social entrepreneurship
- Sustainable Finance according to regulations
- Live session | Wednesday 22/06/2022 17:00 - 18:30 (CET) German Impact Investing Ecosystem

## **Module 4: Financial mechanisms in practice / (June 23 - 29)**

*The fourth and last module works on the types of vehicles, mechanisms, and financial structures from a practical point.*

### Contents:

- Green finance
- Social impact bonds (Result-based financing)
- Live session | Wednesday 29/06/2022 17:00 - 18:30 (CET)

Gefördert vom DAAD aus Mitteln des Bundesministeriums für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ)