

Deadlines

- Deadline applications: 7. April
- Notification of acceptance: 11. April
- Submit project descriptions by 16. April

Programme Overview:

Module name	Lecturers	Date
Welcome Package and preparation	Weltweit e.V. Team	17. – 30. April
Module 1 Project Planning	Kajo Stelter	04. – 05. May 11. – 12. May
Module 2 Project Planning & Storytelling	Julia Diehl	18. – 19. May
Module 3 Storytelling	Dr. Stephen Wagner	25. – 26. May
Pitch Day	Lecturers & Guests	27. May

Detailed Academy Programme:

Introduction

Week of 17. April

- Invitation to ANW as the learning platform and main channel for communication, and Miro whiteboard tool
- Submission of project ideas by participants per video pitch
- Selection of 4-7 projects
- **Formation of working groups**

Week of 24. April

- Introductions to the learning environment, and preparation for day 1 workshop commence
- **Networking evening:** General introductions among participants, as well as explanation of the methodological approach and expectations by the participants and organizers.

Module 1: Participatory Project Planning Tools

Day 1 04. May - Thursday

Watch by 14:00

INPUT: What is the problem that my project wants to solve? – input video release by lecturer. Participants get access to video content where they learn about **methods to define a relevant problem and its place in the problem hierarchy**. An exercise to be worked first individually and then in the working group is issued.

LIVE SESSION / INPUT / ASSIGNMENTS / OPTIONAL CONTENT

14:00 - 15:30

Live Session: Welcome & Question Round and group exercise “Problem Tree”

Participants can ask remaining questions to the lecturer following time for group exercise using the provided or designing own template with suggested online tools. The exercise results will be presented and discussed by all.

Kajo Stelter (Weltweit e.V.)

15:30-16:00 Coffee Break

Watch by 16:00

INPUT: What is the problem’s solution my project provides? – input video release by lecturer. Participants get access to video content where they learn about **methods to display a simple intervention logic**. An exercise to be worked first individually and then in the working group is issued.

16:00 – 17:30

Live Session: Question Round and group exercise “Solution Tree”

Participants can ask remaining questions to the lecturer following time for group exercise using the provided or designing own template with suggested online tools. The results from the previous two exercises, Problem & Solution Tree, will be presented and discussed by all.

17.30 – 18.00

Check out: Evaluation of today, preparation of tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day’s lectures are given by lecturer.

Evening: Individual exercise time

Brainstorm on your group’s project and how to fill in the blanks on the provided templates. Using the seminar’s collaboration platform comprehension questions to other participants and lecturers can be posed.

Day 2 05. May - Friday

14:00 – 15.30

Live Session: Rethinking problems, refining solution, setting activities

Participants will review in their respective groups the logic behind their project and conclude on the necessary activities as steps on their intervention path. Results will be shortly presented and discussed by all.

15:30-16:00 Coffee Break

Watch by 16:00

INPUT: Under which circumstances will my project be successful? – input video release by lecturer. Participants get access to video content where they learn about **methods to capture a risk analysis**. An exercise to be worked first individually and then in the working group is issued. .

16:00 – 17:30

Live Session: Question Round and group exercise “Risk Analysis”

Participants can ask remaining questions to the lecturer following time for group exercise using the

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provided or designing own template with suggested online tools. The results from the exercise will be presented and discussed by all.

17.30 – 18.00

Check out: Evaluation of today, preparation of tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day's lectures are given by lecturer.

Extra release on platform

INPUT: Who is involved in my project? – input video release by lecturer

Participants get access to video content where they learn about **methods to determine the stakeholders and their relative importance to the project.**

Day 3 **06. May - Saturday**

10:00 – 11:30

Open mentoring hour with lecturers - optional

The lecturers offer the possibility of a personal online meeting for clarifying input related questions on the tools and exercises.

Day 4 **11. May - Thursday**

Watch by 14:00

INPUT: What will it all cost? When shall I do what? – input video release by lecturer

Participants get access to video content where they learn about **methods of planning the project budget and methods of time management.** An exercise to be worked first individually and then in the working group is issued.

14:00 – 15:30

Live Session: Question Round and group exercise “Budget Plan and Gantt Chart”

Participants can ask remaining questions to the lecturer following time for group exercise using the provided or designing own template with suggested online tools. The results from the exercise will be presented and discussed by all.

15:30-16:00 Coffee Break

Watch by 16:00

INPUT: How do I know my project runs in the right direction? – input video release by lecturer.

Participants get access to video content where they **decide on indicators and their means of verification for the project monitoring.** An exercise to be worked first individually and then in the working group is issued. Additional learning material will be released.

16:00 -17:30

Live Session: Question Round and group exercise “Indicator Set”

Participants can ask remaining questions to the lecturer following time for group exercise using the provided or designing own template with suggested online tool. The results from the exercise will be presented and discussed by all.

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17.30 – 18.00

Check out: Evaluation of today, preparation of tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day's lectures are given by lecturer.

Evening:

Individual exercise time

Brainstorm on your group's project and how to fill in the blanks on the provided templates. Using the seminar's collaboration platform comprehension questions to other participants and lecturers can be posed.

Day 5 12. May - Friday

Watch by 14:00

Input: Putting everything together: the logical framework – input video release by lecturer

Participants get access to video content where they learn about **the logical framework matrix and how to fill it with the project data**. An exercise to be worked first individually and then in the working group is issued.

14:00-15:30

Live Session: Question Round and group exercise “Logframe”

Participants can ask remaining questions to the lecturer following time for group exercise using the provided or designing own template with suggested online tools. The results from the exercise will be presented and discussed by all.

15:30-16:00 Coffee Break

16:00 – 17:30

Live Session: Closure of Module 1, Introduction to Module 2

The lecturers will close the seminar's first module by reviewing the tools and discussing the project results. Flexible group working time to finish exercises will be made available.

17.30 – 18.00

Check out: Evaluation of today, preparation of tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day's lectures are given by lecturer.

Day 6 13. May - Saturday

10:00 – 11:30

Open mentoring hour with lecturers - optional

The lecturers offer the possibility of a personal online meeting for clarifying input related questions on the tools and exercises.

Module 2: Project Planning & Storytelling

A designer perspective on project planning - introduction to design thinking and the Collective Action Toolkit of frogdesign

Julia Diehl, UX designer and concept developer

Day 7 18. May - Thursday

Watch by 14:00

INPUT: Know your Users – input video release by lecturer and exercise instructions

Participants get access to video content where they learn about human centered design & tools of a UX Designer. The exercise “Stakeholders & Personas” is issued via the learning platform including instructions.

14:00 - 15:30

Live Session: Welcome & Question Round and group exercise “Stakeholders & Personas”

Participants can ask remaining questions to the lecturer following time for group exercise using the provided or designing own template with suggested online tools. The exercise results will be presented and discussed by all.

Julia Diehl, UX designer and concept developer

15:30-16:00 Coffee Break

16.00 – 17.30

Live Session: “One day in the Live of....”

Q&A round with lecturer and further instructions on group exercise that is building upon the previous and will ask you to sketch a user journey or typical day in the life of one chosen stakeholder of your project. The exercise is solved Live in groups, following presentation and short discussion by all participants.

17.30 – 18.00

Check out: Evaluation of today, preparation of tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day’s lectures are given by lecturer.

Day 8 19. May - Friday

Watch by 14:00

INPUT: Design Thinking for Social Innovation – input video release by lecturer and exercise instructions

Participants get access to video content where they learn about design thinking methods, agile project handling and how to create high-impact solutions that work bottom up rather than being imposed from the top. The exercise “Insights & Ideation” is issued via the learning platform including instructions.

LIVE SESSION / INPUT / ASSIGNMENTS / OPTIONAL CONTENT

14:00 - 15:00

Live Session: “Insights & Ideation”

Participants can ask remaining questions to the lecturer following time for group exercise using the provided or designing own template with suggested online tools. The exercise results will be presented and discussed by all.

15.00 – 16.00

Live Session: “Go Crazy”

Q&A round with lecturer and further instructions on group exercise that is building upon the previous and where you will generate new and crazy ideas about your project. The exercise is solved Live in groups, following presentation and short discussion by all participants.

16:00-16:30 Coffee Break

INPUT: CAT – a toolkit for solving community problems – input video release by lecturer and exercise instructions

Participants get access to video content where they learn about the Frog Collective Action Toolkit and how it enables your team to organize, collaborate and create solutions for problems affecting a community of people. The exercise “Skills Matrix” is issued via the learning platform including instructions.

16.30 – 18.00

Live Session: “Skills, Roles, Opportunities”

Q&A round with lecturer and further instructions on group exercise that is building upon the previous and where you will share your skills, define team roles and sketch an improved user journey. The exercise is solved Live in groups, following presentation and short discussion by all participants. Feedback round with instructor.

18.00 – 18.15

Check out: Evaluation of today, preparation of tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day’s lectures are given by lecturer.

Module 3: Storytelling & Pitching

Day 9 **25. May – Thursday**

14:00 - 15:00

Live Session: Preparing your Science Pitch

We will start with a brief history of the art of pitching. You will find ways to prepare yourself for successful networking with your specific target group, and how to add extraordinary value for your audience. We will briefly discuss typical pitfalls while preparing your Science Pitch, and how you can start thinking outside the box to prepare yourself in the best possible way.

Dr. Stephen Wagner, Redelandschaften.de

15.00 – 16.00

Live Session: Storyline: How to craft your Science Pitch, Part 1

LIVE SESSION / INPUT / ASSIGNMENTS / OPTIONAL CONTENT

You will develop a first draft of your vision, mission, and individual values. These are important parts of your storyline since they connect to your audience. They reveal the potential of your project, your intrinsic motivation, and the action steps toward your goals. They also provide identity and a stronger connection to your audience.

Dr. Stephen Wagner, Redelandschaften.de

16.00 – 16.30 Coffee Break

16:30 – 17:30

Live Session: Storyline: How to craft your Science Pitch, Part 2

Now you are ready to develop your own storyline as a major part of your Science Pitch. You will focus on the two or three most important contents, add a surprising twist, and a short and concise conclusion to create suspense in your audience. You will also get access to two videos on how you can structure your storyline by applying the “Narrative Spectrum” and/or the “Pixar Pitch”.

Dr. Stephen Wagner, Redelandschaften.de

17.30 – 18.00

Check out: Evaluation of today, preparation for tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day’s lectures are given by the lecturer.

Extra release on platform

Input: Science Pitch Concept – input video release by lecturer

Participants get access to video content where they learn about **the Science Pitch concept**. An exercise to be worked on first individually and then in the working group is issued. Additional learning material will be released.

Extra release on platform

Input: Science Pitch Example – input video release by lecturer

Participants get access to video content where they learn about **the Science Pitch example**. An exercise to be worked on first individually and then in the working group is issued. Additional learning material will be released.

Day 10 **25. May – Friday**

14:00 - 16:00

Live Session: Performance & Innovation, Relevance & Impact

For a great stage performance, you want to add both your personality and passion. The story behind your facts and figures is another essential part. In this chapter, we will also highlight the innovative character of your project, its relevance to the outside world, and its long-term impact. Connecting both your personality and the innovation of your project are further cornerstones for the successful delivery of your Science Pitch.

Dr. Stephen Wagner, Redelandschaften.de

16.00 – 16.30 Coffee Break

16.30 – 17.30

Live Session: Your Take-Home-Message

LIVE SESSION / INPUT / ASSIGNMENTS / OPTIONAL CONTENT

You want to be able to share your story in different time frames: You will find out why short messages are so successful, how your key message can raise audience curiosity, and how each section of your speech needs a succinct core message. You will finally be able to bring your expertise with power to the point.

Dr. Stephen Wagner, Redelandschaften.de

17.30 – 18.00

Check out: Evaluation of today, preparation for tomorrow

Participants evaluate the presented tools and organization of the seminar day through a short poll on Mentimeter. Announcements for the next day's lectures are given by the lecturer.

18.00 – 19.00

Optional: Online Networking Hour

The lecturers invite participants to share a drink and spend a social hour online together. Participants can also use this hour to prepare their next day's pitch in provided break out rooms.

Day 11 **27. May – Saturday**

Morning: Group prep time from 10:00 onwards

Prepare with your group for the Pitch Delivery contest using the skills and feedback given the previous day. Breakout rooms will be open for groups to meet.

11.00 – 12.30

Live Session: Pitch Delivery (Contest)

Participants will deliver their refined project pitch as part of a contest. All participants will be given feedback by lecturers, organizers and invited special guests.

12.30 – Close of Online Workshop
