

DAAD



Bundesministerium für  
wirtschaftliche Zusammenarbeit  
und Entwicklung

2011



*DIGITAL COURSE*

# SUSTAINABLE FINANCE AND IMPACT INVESTING COURSE

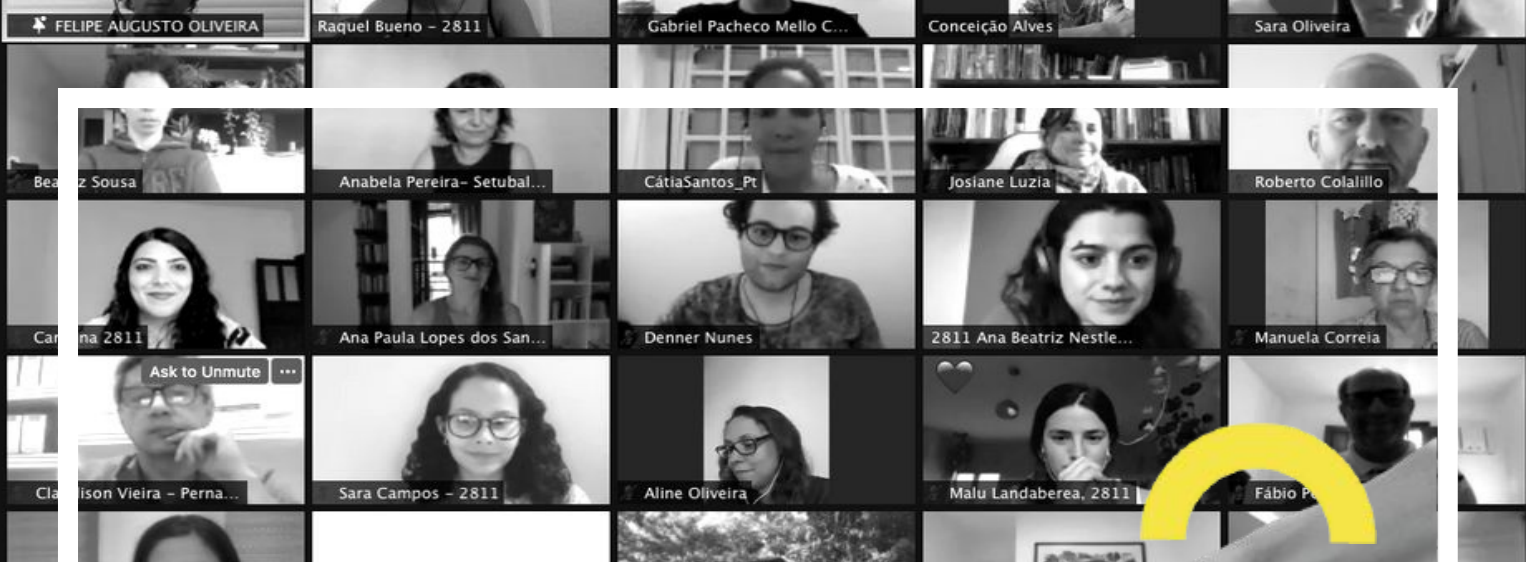


*February 22th - March 24nd*

***This course is totally free for EPOS students & alumni***

***For other participants the cost is €50***





# PROGRAM

The seminar introduces the participating students to concepts and materials in sustainable finance and impact investing while strengthening their knowledge and participation in the network of global impact investment.

It will take place on **Action Network Worldwide**, an online platform (LMS), and **Zoom**. Participants will go through one introduction module and four content modules.

The training will be developed through the **project-based learning methodology**, since at the beginning of the training, working groups will be created and assigned a project with the objective of applying what they have learnt during the week in the project.

## Methodology

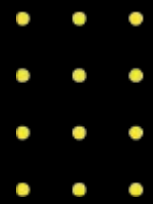
The participants will need to dedicate a total of three hours and a half per week, two committed to asynchronous work in the digital platform and the other one and a half to participate in the virtual calls that will take place on Thursday afternoons. During these calls, the participants will have a chance to meet with experts in the topics, discuss some of the material received during the week, and develop different activities to encourage the network within the participants.

## Requirements to obtain the certificate

- Attend at least 3 of the 4 group calls. There will be one call each week and its length will be 1.5 hours.
- Participate in the weekly activities that will be found online
- at the end of the contents of each module.
- Deliver the final project and other deliveries.



# AGENDA



	DAYS	HOURS
<b>Platform opening</b>	From 22th February	Dedicate 2 hours of getting acquainted with the learning platform & methodology
<b>1st Module</b>	25th February - 3rd March	Dedicate 2 hours of self-paced learning
<b>1st Online Session</b>	<b>29th February</b>	<b>15:30 - 17:00 CET</b>
<b>2nd Module</b>	4th - 10th March	Dedicate 2 hours of self-paced learning
<b>2nd Online Session</b>	<b>7th March</b>	<b>15:30 - 17:00 CET</b>
<b>3rd Module</b>	11th - 17th March	Dedicate 2 hours of self-paced learning
<b>3rd Online Session</b>	<b>14th March</b>	<b>15:30 - 17:00 CET</b>
<b>4th Module</b>	18th - 24th March	Dedicate 2 hours of self-paced learning
<b>4th Online Session</b>	<b>21st March</b>	<b>15:30 - 17:00 CET</b>





# CONTENT

## **Introduction Module & Module 1: Current social and environmental issues /**

*The objective of the first module is to understand the current social and environmental issues to work on the critical importance of sustainable business models and finances.*

Contents:

- Social and environmental pressing issues
- Sustainable pressing issues
- Definition of sustainability
- International treaties and strategies
- Live session | Thursday 29th/02/2024 15:30 - 17:00 (CET)

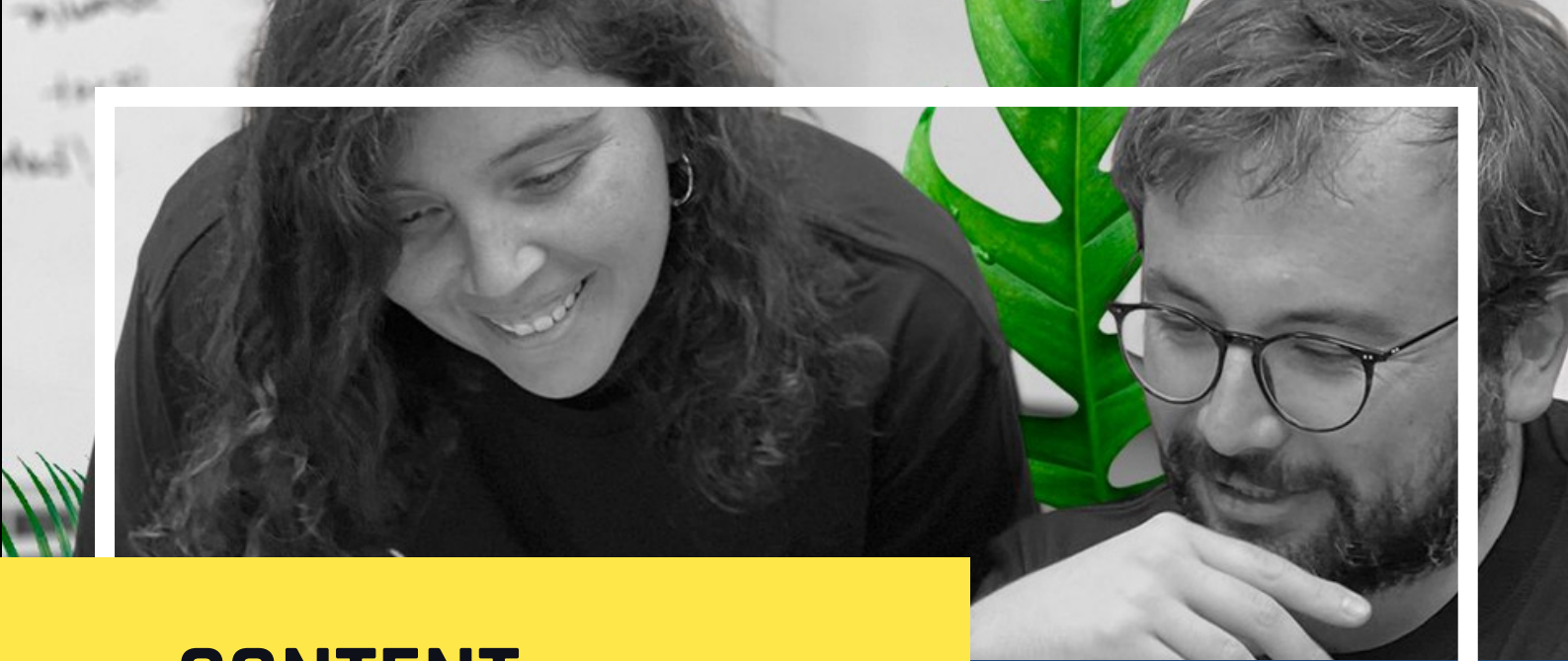
## **Module 2: Business and Sustainability**

*The second module works on evaluating the main role businesses play in order to achieve the Sustainable Development Goals.*

Contents:

- Role of organizations/businesses in society
- Design, planning and implementing sustainable business model
- Importance of leadership and cultural change
- Measuring sustainability
- Live session | Thursday 7/03/2024 15:30 - 17:00 (CET)





# CONTENT

## **Module 3: Sustainable Finance and Impact Investing**

*This module provides a deeper understanding of sustainable finances and different sustainable investment strategies with a focus on impact investing.*

Contents:

- Sustainable finance and impact investing as alternatives to mobilize private resources for sustainable development and social entrepreneurship
- Sustainable Finance according to regulations
- Live session | Thursday 14/03/2024 15:30 - 17:00 (CET)

## **Module 4: Financial mechanisms in practice**

*The fourth and last module works on the types of vehicles, mechanisms, and financial structures from a practical point.*

Contents:

- Green finance
- Social impact bonds (Result-based financing)
- Live session | Thursday 21/03/2024 15:30 - 17:00 (CET)

*Gefördert vom DAAD aus Mitteln des Bundesministeriums für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ)*

